



26<sup>th</sup> February 2011

## **Everything is within grasp**

### **Local Device Manager (LDM II) saves both energy and costs**

Efficiency is top priority in the retail sector: This maxim also applies to the technology used for the electronic article surveillance (EAS) in the chain stores. In addition to the greatest possible protection against theft and the related inventory differences, it is crucial that the single systems are easy to operate, handle and service. At the EuroShop 2011 exhibition, ADT, a global provider of electronic security systems, presents a well-engineered solution in this context which saves both time and costs: the Sensormatic<sup>®</sup> Local Device Manager (LDM II).

As part of the SmartEAS system, the Local Device Manager LDM II collects and controls, via remote access, all inflowing data of the connected EAS systems, including alarm, deactivation and detacher systems as well as the customer headcount system. By remote control, the Sensormatic<sup>®</sup> Local Device Manager checks whether the EAS systems are in perfect working order, it eliminates defects and updates the firmware. The Device Manager also adjusts the energy consumption of the peripheral devices: After opening hours, for example, it switches the systems into energy-saving standby mode. Thanks to the low-energy operation, the EAS power management of the LDM II can achieve a saving potential of up to 40% of the power consumed by the EAS systems. With the data collected by the EAS systems, the management also gains valuable information about the store performance. Alarm data, deactivation and detacher information help to reduce inventory differences in a permanent manner and at the same time help to adhere to labelling guidelines. The customer footfall data which, in conjunction with the sales vouchers, indicates the number of customers, thus permitting conclusions regarding marketing actions, customer service and an efficient deployment of staff, provides details about the performance of specific chain stores.

**Hall 06/A05**

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## **Notes for the editorial office**

### **About ADT**

ADT, part of Tyco International, designs, installs and services electronic fire and security systems for residential, business and government customers. In Europe, the Middle East and Africa, ADT's products include intruder alarms, closed circuit television, access control, electronic article surveillance, radio frequency identification, fire detection, integrated solutions and monitoring. They are used to deter thieves and protect people, goods and property. For more information visit [www.adt-deutschland.de](http://www.adt-deutschland.de).